

Minutes – AUTO Advisory Committee

March 2, 2023 – TTC 4540 6:45-8:00 pm

Kalamazoo Valley Community College

- I. Welcome & Introductions – 6:50 pm
- II. Member Roll Call
 - Members present: Mark Dunneback, Doug Martin, Nathan Anderson, Jerry Lentz, Ted Forester, Brian Murray (via Zoom), Jeff Daniel (Maple Hill Auto), Matthew McClung, Cindy Goss, Cameron Buck, Matt Basse, Richie Sackett
- III. Review and Approval of Minutes
 - Motion to approve the November 7th, 2022 minutes as written. Motion by Mark Dunneback, seconded by Matt Basse. Motion approved.
- IV. Review Task Lists
 - Doug Martin distributed ASE Task List handouts
 - i. Yes/no responses from 3 individuals to each item taught in the curriculum to determine priority
 - Will work with Comstock High School (CHS) to determine what can be taught on the high school level, and what can be taught at KVCC
 - To be discussed further at a future date
- V. Introducing service writing skills in the lab
 - Ted Forester covered the importance of training service writers at the classroom level
 - More integration needed on having techs practice service writing in class; goal is to guide more understanding toward what service writers deal with
 - Not every student will leave the program to become a technician
 - There is a need for a better technician-service writer relationship in the working industry.
- VI. MPVI
 - Multi-Point Vehicle Inspection (MPVI)
 - New technology makes it easier for technicians
 - Maple Hill Auto employs the use of TrueVideo software
 - i. Technicians record a brief summary of what looks good and what needs fixing in the customer's vehicle

- ii. Customers can view this video from the technician as well as forward to the decision-maker of the vehicle
- iii. Loved by technicians and customers; provides accountability and protects the dealerships. Customers like to see what's going on versus being told.
- iv. Software is beneficial to both technicians and customers
 - 1. Noted that technical terms should be put into understandable verbiage for the customer, e.g. technicians converting to percentages such as "80%" to refer to brake pad wear versus saying "8 mm"
- More integration at the high school level for these technologies
 - i. Brian Murray noted the use of cell phones to enable this learning; easily accessible for kids without purchasing potentially expensive software
 - ii. A simple introductory assignment could be done at the high school level by recording a sample vehicle video with their cell phone
- Matt McClung- using video and picture references for customers increased his upsells by 30-40%

VII. Budget update & purchases

- KVCC AUTO Budget was provided to the committee. Most of the remaining budget likely going to subscriptions.
 - i. Larger items purchased include Adjustable Rear Differential, Driveshaft Angle Trainer, Evap. System Trainer, Allison Transmission Cutaway. Some items are Perkins funded, which does not come out of the annual budget
- Matt Basse- CHS budget is still adequate
 - i. With the increase in good students, parts are getting used and torn apart faster
 - ii. Field trip to the Autorama in Detroit in February, included about 35 kids, was enjoyed by all

VIII. Review curriculum

- There is a need for more introductory AUTO classes at KVCC, as they are currently full
 - i. More students are being retained, and the quality of students is increasing
 - ii. Doug Martin shared that more students are following through for a full year versus a single semester, even if there isn't continuation to the second year

IX. Open Discussion

- KVCC- approved for Automotive Open House in the Spring, April 21st
 - i. Facebook page will be created once Marketing has approved.

- ii. Advisors are planning to be at the Open House. Nate confirms the academic course map will be up to date.
 - iii. Benefits parents who can see their students will make a living in the career, as they can interact with the different dealerships present
 - Comstock- CHS Car Show on August 27th, with 130+ cars, food trucks, vendors. Save-the-date information to follow.
 - KRESA- developing “Career Connect Mobile” lab, a trailer with pop-outs and activities to educated K-8 students on various career paths. Will travel within the county, change out the highlighted careers to tie into classes at the Career Center. Can be outfitted to many types of careers offered at the Center. Hopefully running by Fall 2023.
 - i. Noted that students used to have more contact with skilled trades in previous decades, versus students now growing up in non-skilled trades household. Mobile lab will help connect and inform students of these careers
- X. Set next meeting date, time, and location
- Next meeting is planned for the fall, possibly late November or early December. Exact date to-be-determined closer to the event; email with details will be sent out
- XI. Adjournment – Cameron Buck made a motion to adjourn the meeting, seconded by Ted Forester. Meeting adjourned at 7:58 pm.